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# Africa Entrepreneurship Summit Accra Ghana

April 16 - 17, 2021.

Draft Agenda

### 09:05 **Opening Keynote**

Reimagining Entrepreneurship – How African Entrepreneurs Can Transform Africa.

- Are African Entrepreneurs responding fast enough to the transition across the region and the world?
- How is the traditional mindset about Entrepreneurship affecting growth and transformation?
- Sustainability comes at a cost - what role will African Entrepreneurs play in meeting Africa's future employment needs?

### 10:05 **Morning Bootcamp**

Join your peers in a chaired roundtable discussion to unpick the themes, challenges and opportunities raised in the opening session and dig deeper for the solutions to a changing entrepreneurial landscape.

### 10:55 **Morning Networking Break**

Contact us directly to tailor your 1-2-1 networking experience. Custom-built meeting

### 11:45 **Keynote Ghana:**

Doing Business in Ghana: Yesterday, Today and Tomorrow.

### 12:30 **Discussion Panel**

Examining Digital Transformation: How African Entrepreneurs can leverage digital technology to create a global competitive advantage.

- How can African Entrepreneurs use digital as a key enabler to reduce costs, make faster and better decisions, and increase workforce productivity?
- Why do Entrepreneurs struggle to translate digital

efficiency into better, financial performance and new business growth?

- What should your digital transformation roadmap look like?

### 13:15 **Lunch**

Contact us directly to find out about our CEO, closed door, strategy lunch

### 14: 15 **Discussion Panel**

Resilient And Innovative Financial Leadership; What Does It Take To Manage & Grow A World-Class Company In Africa Today?

### 3:15 **Keynote**

*Women in Entrepreneurship*

According to Mastercard Index of Women Entrepreneurs (MIWE) Uganda, Ghana and Botswana are ranked as the top three countries with the highest percentages of women-owned businesses across the 58 markets evaluated around the world. What does this mean for Africa and what systems are in place to support African women in business?

### 3:45 **Panel Discussion**

*Funding Women in Entrepreneurship: Systems, Opportunities and Challenges*

### 5:30 **Closing Remarks and Private Meetings**