

AFRICA ENTREPRENEURSHIP SUMMIT

JUNE 29-30, 2021 | NATIONAL THEATER, ACCRA GHANA.



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

- Your company will be recognized as the Platinum Sponsor during the opening remarks of the conference
- Opportunity to present a Keynote

GOLD SPONSOR

- Your company will be recognized as the Gold Sponsor during the opening remarks of the conference

The Africa Entrepreneurship Summit Accra is a joint effort between THE NATIONAL ENTREPRENEURSHIP AND INNOVATION PROGRAM of the Government of Ghana and BRIAN REUBEN ADVISORY.

For more information and to sponsor:

<https://projects.brianreuben.com> | projects@brianreuben.com | +44 745 932 2447 | +233 55 369 5857

- Opportunity to feature in a Panel session
- Identification on conference signage as a Platinum Sponsor (placement above Gold, Silver, Bronze and Contributing Sponsors)
- Access to the conference attendee list (full details)
- Your company will be allotted two (2) PowerPoint™ slides to be displayed on the projection screen in the meeting room prior to the conference opening, during all breaks and receptions
- One full page 4-color advertisement in the pocket guide (3.5" x 7"; with bleed 3.75" x 7.25")
- Option to sponsor one (1) conference session (based on availability)
- Complimentary Masterclass registration for five (5) employees
- Logo placement, with link, on the event website (placement above Gold, Silver, Bronze and Contributing Sponsors)
- Your staff will be identified as a sponsor with ribbons on their badges
- Your logo on all conference marketing and advertising

Rate: US \$15,000

- Identification on conference signage as a Gold Sponsor (placement above Silver, Bronze and Contributing Sponsors)
- Opportunity to feature in a Panel session
- Access to the conference attendee list (company, name and title only)
- Complimentary Masterclass registration for three (3) employees
- Your company will be allotted one (1) PowerPoint™ slide to be displayed on the projection screen in the meeting room prior to the conference opening, during all breaks and receptions
- Logo placement, with link, on the event website (placement above Silver, Bronze and Contributing Sponsors)
- Your staff will be identified as a sponsor with ribbons on their badges
- Your logo on select conference marketing and advertising

Rate: US \$10,000

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SILVER SPONSOR

- Your company will be recognized as the Silver Sponsor during the opening remarks of the conference
- Identification on conference signage as a Silver Sponsor (placement above Bronze and Contributing Sponsors)
- Your company will be allotted one (1) PowerPoint™ slide to be displayed on the projection screen in the meeting room prior to the conference opening, during all breaks and receptions
- Complimentary Masterclass registration for two (2) employees
- Logo placement, with link, on the event website (placement above Bronze and Contributing Sponsors)
- Your staff will be identified as a sponsor with ribbons on their badges
- Your logo on select conference marketing and advertising

BRONZE SPONSOR

- Your company will be recognized as the Bronze Sponsor during the opening remarks of the conference
- Identification on conference signage as a Bronze Sponsor (placement above Contributing Sponsors)
- Complimentary Masterclass registration for one (1) employee
- Logo placement, with link, on the event website (placement above Contributing Sponsors)
- Your staff will be identified as a sponsor with ribbons on their badges
- Your logo on select conference marketing and advertising

Rate: US \$3,500

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SPONSORSHIP OPPORTUNITIES



Rate: US \$5,000

DELEGATE LUNCH SPONSOR

- Signage recognizing your company as the Delegate Lunch Sponsor
- Menu cards located at each table with your company logo designated as sponsor
- Logo placement within the event schedule online
- Opportunity to place a flyer or brochure at each place setting
- Complimentary Masterclass registration for two (2) employees
- Logo placement, with link, on the event website
- Your staff will be identified as a sponsor with ribbons on their badges
- Your logo on select conference marketing and advertising related to the event

Rate: US \$5,000

SPEAKER/SPONSOR DINNER SPONSOR

- Your company will be the exclusive sponsor of the Speaker/Sponsor Dinner held the night before the conference begins
- Sign with your company name and logo will welcome all attendees to the dinner
- Opportunity to address the dinner guests during the pre-dinner introductions
- Logo placement on the menu cards at each place setting
- Complimentary Masterclass registration for up to two (2) employees
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges

Rate: US \$7,500

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COFFEE BREAK SPONSOR

- Signage recognizing your company as the Morning Refreshment Break Sponsor
- Your company logo printed on cocktail napkins
- Logo placement within the event schedule online
- Complimentary Masterclass registration for one (1) employee
- Logo placement, with link, on the event website
- Your staff will be identified as a sponsor with ribbons on their badges
- Your logo on select conference marketing and advertising related to the event

Rate: US \$3,000

SPEAKER GIFT SPONSOR

- Your company will be the exclusive Speaker Gift Sponsor
- Your company representative will have the opportunity to present each speaker with a gift branded with your company logo and the event logo
- Your company recognized in the Thank You Letter provided with the gift
- Logo placement, with link to your website, on the event website
- Complimentary Masterclass registration for up to two (2) employees
- 20% discount on all additional full-conference registrations
- Staff identification as a sponsor with ribbons on your badges
- Your company logo on select conference marketing collateral related to the event

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SPONSORSHIP OPPORTUNITIES



Rate: US \$2,000 + Gift Cost

REGISTRATION SPONSOR

- Your company will be the exclusive Registration Sponsor
- Your company logo will be shown throughout the online registration process
- 40-word company message with logo on all registration email confirmations
- Signage at Registration Desk on-site
- Your company logo on the event homepage as the Registration Sponsor
- Complimentary Masterclass registration for two (2) employees
- 20% discount on all additional conference registrations
- Logo placement, with link, on the event website
- Your staff will be identified as a sponsor with ribbons on their badges

SESSION SPONSOR

- Exclusive sponsor of the session of your choice
- Logo on stage monitor during session selected
- Logo placed on the agenda online, and marketing materials related to the event
- Acknowledgement of sponsorship by the moderator
- Complimentary Masterclass registration for one (1) employee
- Logo placement on conference website with link to company website
- Logo placement on conference website with link to company website

Rate: US \$2,000

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SPONSORSHIP OPPORTUNITIES



- Your logo on select conference marketing and advertising related to the event

Rate: US \$5,000

NOTEPAD SPONSOR

- Your company will be the exclusive Notepad Sponsor
- Your company logo and the event logo on notepads placed at each table setting in the presentation hall
- Complimentary Masterclass registration for one (1) employee
- Logo placement, with link to your website, on the event website
- Staff identification as a sponsor with ribbons on your badges
- Your company logo on select conference marketing collateral related to the event

Rate: US \$6,000

DELEGATE PEN SPONSOR

- Your company logo and the event logo on quality pens provided to all conference delegates
- Logo placement and link on the conference web site
- Complimentary Masterclass registration for one (1) employee
- Logo placement, with link, on the event website
- Your staff will be identified as a sponsor with ribbons on their badges
- Your logo on select conference marketing and advertising related to the event

Rate: US \$1,500

(PowerPoint™ is a registered trademark of the Microsoft Corporation)

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SPONSORSHIP OPPORTUNITIES



Africa Entrepreneurship Summit is a pioneering mobilization of young African entrepreneurs, and other stakeholders to discuss the principles, policies and partnerships needed in this challenging new context.

The 2021 Africa Entrepreneurship Summit scheduled to hold in Accra is expected to bring together +1000 attendees including Entrepreneurs across Ghana, government agencies, technology firms and investors, to ensure that the audience hear from the key players responsible for moving entrepreneurship forward and gain in-depth industry knowledge and expert market insights.

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