

SPONSORSHIP

Our Goal

This year, we are excited to introduce three impactful initiatives: the **Legacy Fund**, **Essay Writing Programs**, and **Debate Clubs**. These programs are designed to empower the next generation by fostering critical thinking, leadership skills, and educational development across Africa.

The Legacy Fund will ensure long-term sustainability, supporting educational opportunities for underprivileged students. Our fundraising efforts for the Strategic Excellence Award & Gala will directly contribute to launching and expanding these initiatives, creating a lasting impact on youth education and leadership.



Enhanced Visibility

Sponsors will have prominent logo placements and branding at both the Strategic Excellence Award & Gala and Nigeria Forum, gaining exposure to diverse and influential audiences.



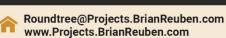
Extended Engagement

Crossover promotion ensures sponsors are mentioned at the high-profile Nigeria Forum, extending reach to policymakers, business leaders, and key stakeholders across both events.



VIP Networking & Customization

Sponsors benefit from VIP access, networking opportunities with elite guests, and the flexibility to tailor their packages for maximum impact.





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Sponsorship packages "# of slots" means that only a limited number of companies will be allowed to advertise during the events. This ensures maximum value

| SEGMENTS | # of slots | USD | NGN | Description |
|-------------------------|---------------|--------|------------|---|
| Awards | 1 | 5,500 | 8,800,000 | Visible signage on Awards table Present awards to SE and RS w/photograph (COH not included) Place branded item in the gift bags Recognition on social media and printed handouts Bonus: Logo and Recognition during Friday's daytime "Nigerian Forum" hosted by Brian Reuben Policy Group. |
| Saturday Discussions | 2 | 2000 | 4,000,000 | 1 minute promo video playing throughout Breakfast panel discussion Introduce the topic and panelists Recognition on social media and printed handouts |
| Platinum | 1 | 10,000 | 16,000,000 | 2-3 minute promo video playing throughout the Dinner & Gala and Breakfast next morning Prominent logo on photo shoot background banner Recognition on social media and printed handouts Table of 10 next to VIP tables Place branded item in the gift bags Bonus: Logo and Recognition during Friday's daytime "Nigerian Forum" hosted by Brian Reuben Policy Group. |
| Gold | 4 | 3500 | 6,000,000 | 1 minute promo video playing throughout Dinner & Gala Event Recognition on social media and printed handouts Place branded item in the gift bags Bonus: Logo and Recognition during Friday's daytime "Nigerian Forum" hosted by Brian Reuben Policy Group. |
| Breakfast | 1 | 2,500 | 4,000,000 | Visible signage as Breakfast sponsor Opportunity 2 minute Welcome during breakfast 4 tickets to both events (dinner & breakfast) Recognition on social media and printed handouts |
| Table | 4 | 1350 | 2,200,000 | Visible signage on the tableStrategic Table location10 Tickets to both events |