



Brian
Reuben

November 1-2, 2024
VI Lagos, NG



Dr. Brian Reuben
FOUNDER & BOARD CHAIRMAN

STRATEGIC
Excellence

SPONSORSHIP

Our **Goal**

This year, we are excited to introduce three impactful initiatives: the **Legacy Fund**, **Essay Writing Programs**, and **Debate Clubs**. These programs are designed to empower the next generation by fostering critical thinking, leadership skills, and educational development across Africa.

The Legacy Fund will ensure long-term sustainability, supporting educational opportunities for underprivileged students. Our fundraising efforts for the **Strategic Excellence Award & Gala** will directly contribute to launching and expanding these initiatives, creating a lasting impact on youth education and leadership.



Enhanced Visibility

Sponsors will have prominent logo placements and branding at both the Strategic Excellence Award & Gala and Nigeria Forum, gaining exposure to diverse and influential audiences.



Extended Engagement

Crossover promotion ensures sponsors are mentioned at the high-profile Nigeria Forum, extending reach to policymakers, business leaders, and key stakeholders across both events.



VIP Networking & Customization

Sponsors benefit from VIP access, networking opportunities with elite guests, and the flexibility to tailor their packages for maximum impact.



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**Sponsorship packages “# of slots” means that only a limited number of companies will be allowed to advertise during the events.
This ensures maximum value**

SEGMENTS	# of slots	USD	NGN	Description
Awards	1	5,500	8,800,000	<ul style="list-style-type: none"> • Visible signage on Awards table • Present awards to SE and RS w/ photograph (COH not included) • Place branded item in the gift bags • Recognition on social media and printed handouts • Bonus: Logo and Recognition during Friday's daytime “Nigerian Forum” hosted by Brian Reuben Policy Group.
Saturday Discussions	2	2000	4,000,000	<ul style="list-style-type: none"> • 1 minute promo video playing throughout Breakfast panel discussion • Introduce the topic and panelists • Recognition on social media and printed handouts
Platinum	1	10,000	16,000,000	<ul style="list-style-type: none"> • 2-3 minute promo video playing throughout the Dinner & Gala and Breakfast next morning • Prominent logo on photo shoot background banner • Recognition on social media and printed handouts • Table of 10 next to VIP tables • Place branded item in the gift bags • Bonus: Logo and Recognition during Friday's daytime “Nigerian Forum” hosted by Brian Reuben Policy Group.
Gold	4	3500	6,000,000	<ul style="list-style-type: none"> • 1 minute promo video playing throughout Dinner & Gala Event • Recognition on social media and printed handouts • Place branded item in the gift bags • Bonus: Logo and Recognition during Friday's daytime “Nigerian Forum” hosted by Brian Reuben Policy Group.
Breakfast	1	2,500	4,000,000	<ul style="list-style-type: none"> • Visible signage as Breakfast sponsor • Opportunity 2 minute Welcome during breakfast • 4 tickets to both events (dinner & breakfast) • Recognition on social media and printed handouts
Table	4	1350	2,200,000	<ul style="list-style-type: none"> • Visible signage on the table • Strategic Table location • 10 Tickets to both events

Please contact Regina Roundtree-Wekesa, CEO to discuss customization for any package
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